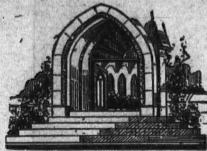


The Blairmore Graphic

VOL. 2, NO. 12

BLAIRMORE, ALBERTA, FRIDAY, OCTOBER 17, 1947.

\$200 PER ANNUM



"Serve the Church that the Church May Serve You."

CENTRAL UNITED CHURCH BLAIRMORE

Rev. James McKelvey, Minister
HILLCREST UNITED CHURCH:
Services every Sunday at 12 noon.

Services Sunday next:
11.00 a.m., Senior school.
2.00 p.m., Junior school.
7.30 p.m., Public Worship.

ST. LUKE'S CHURCH, BLAIRMORE (Anglican)

20th Sunday after Trinity
Matsins 11 a.m. conducted by Rev.
C. Clark.
Church School 11 a.m.

SALVATION ARMY, COLEMAN

Captain and Mrs. T. Smith,
Officers in charge.

Sunday services:
11 a.m., Holiness meeting.
2.30 p.m., Directory class.
8 p.m., Sunday school.
7.30 p.m., Salvation meeting.
Tuesday: 7.30 p.m., Red Shield Auxiliary and Home League.
Thursday: 8 p.m., Praise meeting.
Funerals, dedications and marriages on application to the local officers.

BELLEVUE UNITED CHURCH: Services at 7.30 p.m. every Sunday. COWLEY UNITED CHURCH: Services alternate Sunday mornings at 11 o'clock.

Rev. W. H. IERWIN, Minister.

BELLEVUE BAPTIST CHURCH

Pastor: Rev. Fred Bennett
Sunday school 10 a.m.
Morning worship 11 a.m.
Evening service 7.30 p.m.
Midweek meeting:
Wednesday 7.30 p.m.
A cordial welcome awaits you.

WHAT A BREAK! It's the same Superb Maxwell House Coffee blend in either the Super-Vacuum Tin (Drip or Regular Grind) or the Glassine-lined Bag (All Purpose Grind).

MINERS Required at once for full GOOD PAYING EMPLOYMENT

Mine operates on contract with miners earning considerably in excess of minimum guarantee. Accommodation of dormitory and hotel type available for single men. Excellent board provided at \$40.00 to \$45.00 a month. Good working conditions. Write or apply to the

**MCLEOD RIVER
HARD COAL COMPANY
MERCOAL, ALBERTA**

RADIATORS LIMITED

Lethbridge
Calgary Edmonton

Radiators for all makes of cars, trucks, tractors, and industrial engines. Genuine factory replacements of your original radiator.

DESIRE TO SERVE-PLUS ABILITY

"GET-ACQUAINTED" TEA PROVES HUGE SUCCESS

In the Oliva Hall, on Wednesday, October 15, at 3 p.m., a "Get-Acquainted" tea was held. It was sponsored by the Blairmore Public Library and was a real success. The organizing of the tea was ably done by Mrs. C. M. Larbalester and Mrs. J. McLeod with much help from Mrs. J. R. Smith, Mrs. D. MacPherson and members of the Library Board.

Tea and a dairy lunch was served to the public who attended and the many books on display were carefully looked over.

The Board itself consists of Mr. D. MacPherson as Chairman, Mrs. C. M. Larbalester as Treasurer and Librarian, Miss Dorothy Moore as Secretary, Mr. A. Bosetti, Mr. W. Chappell, Rev. Jas. McKelvey, Miss D. Hamilton, Mrs. J. McLeod, Mr. F. Lamey, Mr. A. Bourne and Mr. G. Meffan.

Many fiction and non-fiction books, both for adults and juveniles, were on display. Some of the best books available were presented including many medal winners and popular-by-choice books. Some good reference books for school and other educational purposes were also shown at this special tea which was put on to show the community the new books just received and to help raise funds for still newer and badly needed books.

This Library, known as the Blairmore Public Library, has a good selection of new and interesting novels and other books for all types of readers. It is the only one of its sort in the Pass and is solely a community project run and operated at a high standard of efficiency by Blairmore Ladies and Blairmore High School girls who donate their time voluntarily.

Many volunteers include the following: Mrs. C. M. Larbalester, Mrs. J. McLeod, Miss I. Sellen, Miss Dorothy Moore, Miss Dorothy Hamilton, Miss Joyce Millett, Miss Ruth McKay, Miss Emma Hulse and Miss Anne Pettick. High School Student Assistants are: Misses Shirley Montalbet, Irene Mudiman, Charlotte Mudiman, Kay Davidson, Elaine Emmerson, Yvonne Erickson, Geraldine Kemp and Bernice Marks.

The Reserve Girls, who will shortly go into action on the staff include: Misses Virginia Emsie, Ziff Naslund, Kay Shafer and JoAnne Beltrame. The girls attend in pairs for two hours every two weeks, acting as library clerks. For this voluntary time they are awarded a free ticket to withdraw books from the library.

The hours to withdraw and return books have been set at Wednesdays, 4 to 8 p.m. Saturdays, 3 to 5, and 6 to 8 p.m.

The adults fee for one year is \$1.00. This entitles the subscriber to withdraw four books at a time. The juveniles fee is 25c a year and entitles one junior or supplementary book to be withdrawn from the library at a time. The penalty for keeping books more than two weeks is a cent a day with a maximum fine for juveniles of 15c and for adults of 50c.

Among the newest books to be added this week are: The Money Man, by Costane; Prince of Foxes, by Shalabarger; Singing Waters, by Bridge; Valley of the Wild Horse, by Zane Grey; There was a Time, by Caldwell; and a number of good mystery stories.

Many of the junior books are beautifully illustrated and will be much enjoyed by the young folk from grades one to nine. New books for supplementary reading are being added continually to this section which include such books as: The Yearling by Rawlings; Key to the Kingdom by Cronin; The Robe by Douglas; Plowing the Arctic by Trainor; etc.

TRY OUR SOCIETY PRINTING



"Movie star nothing! He's got Canada Savings Bonds."

COWLEY HAPPENINGS

Mr. and Mrs. G. E. Cruikshank, of Hillcrest, were Friday visitors to Cowley.

Jack Sandeman who is attending high school in Calgary arrived home Saturday to spend Thanksgiving holidays.

Mrs. Ida M. Irwin left Friday to spend Thanksgiving with her brother-in-law and sister Mr. and Mrs. Colvin and family at Kimberley, BC.

Dick Alexander, of Pincher Creek was visiting old friends here on Thursday.

Mrs. Helen Swart, of Carstairs, is visiting at the home of Mrs. Ida M. Irwin.

Jimmie Lank will be leaving shortly to attend the nursing term at the Agricultural college at Ollis.

Wm. Cochrane went to Calgary to attend the funeral, on Tuesday, of this week, of Mrs. Lydia Ellis, an old family friend who passed away at her home on Friday at the advanced age of 79.

Mrs. William Wycliffe, of Vancouver, BC, accompanied by her daughter, Mrs. Charles Upton, of the same city, is on a two-week visit with her sister, Mrs. Neilson, at Pincher Station, and on Friday of this week they were renewing old friendships here. They are travelling by Greyhound bus going by way of Seattle and Spokane and through the Crow's Nest Pass.

Mr. and Mrs. Lawrence Cleland returned from a 6000-mile trip going direct to Fort William then taking the boat to Sault Ste. Marie continuing on through Ottawa and on down to Lachute, Que., where they visited relatives at Mr. Cleland's boyhood home for a few weeks, when accompanied by a sister, Mrs. Cowan, of Lachute. They started on their homeward journey taking a Northern Ontario route, Cochrane and Hurst, picking up Mr. and Mrs. Gordon Woodhead at Bradwardine, Man., when they continued on the last leg of their journey. The Woodheads were pioneer residents here and will spend some time visiting old friends before returning to their Manitoba home.

STUDY STRAIN

Warning against eye-strain comes from Ottawa. Health authorities urge the provision of sufficient light for close work and study. They point out that continuous eye-strain can undermine general health. Artificial light, they say, is bad for the eyes only when it is too weak or creates a glare.

If one is suffering from hot or tired eyes, blurred vision or dull headaches, it is suggested that the family doctor be asked to check the eyes to ensure that sight is right. It is pointed out that modern developments in the field of ocular science afford easy relief for eye troubles.

BRITAIN'S MINE RECONSTRUCTION SCHEME NEARS COMPLETION

Vast plans for the re-organization and re-equipment of Britain's coal industry will be ready for implementation by the end of this year. This was announced recently by Lord Hindley, the Chairman of the National Coal Board. The programme involves a major plan for each of the Board's 49 areas, costing from \$200,000 to \$4,000,000 for one operation alone. It will entail the re-organization of pits, new equipment, perhaps the grouping of pits, and the introduction of the latest methods of improving production. Although the complete operation of this reconstruction programme will take several years, it is expected that substantial benefits will begin to accrue in the next year or two.

NATIONAL INSTITUTE OF HOUSEWORKERS' FIRST COLLEGE

Britain's new organization to train women for domestic workers — the National Institute of Houseworkers — opens its first residential training centre this month. In a beautiful old country house in Devonshire the first batch of students will begin their free six-months course which ends with an examination for a diploma. The house takes 38 residential students at a time besides day students. The training is extremely thorough, for not only are all sides of domestic work taught, but the students learn to work in every type of home and kitchen.

BRITAIN'S NEW X-RAY PROCESS FOR DETECTING STAMP FORGERIES

A United Kingdom radiologist has just perfected a new process which exposes stamp forgeries capable of evading detection by microscope or ultraviolet ray. It was demonstrated and explained for the first time recently to two hundred delegates at the Philatelic Congress in Birmingham. The detector generates low-voltage X-Rays of about 10,000 volts as compared with the normal machines used in hospitals which usually work at between 50,000 and 70,000 volts. The advantage of the low-voltage ray is that it can photograph not only the printed design on the stamp but it can also disclose any variations in the texture of the paper itself. Forgeries by repair are thus revealed by showing up differences in the original and the new paper. These are invisible under a microscope.

A small town is described as a place where everyone knows the news. They just take the local paper to see if the editor gets it right.

APRECIATION

Mrs. D. Kemp, Jr.,
Regent, I.O.D.E.,
Blairmore, Alta.

A few days ago this office was particularly pleased to receive from your Town and district the complete returns of the recently conducted campaign on behalf of The Canadian National Institute for the Blind. These returns were so gratifying to us that on behalf of all the blind people in the Southern Alberta District, the Board of Directors, the staff of the C.N.I.B. and myself, may I personally extend to you our sincerest appreciation of your wonderful effort. The money that you and your colleagues raised recently will be of inestimable assistance to our organization in so much, that it furthers the possibility of extending additional service and supplementation to many destitute blind people. This is, of course, the primary reason of our being but may only be accomplished through the kind co-operation such as we have recently received from you.

The phase of the work known as "Public Relations" is one of the most vitally important ones in our work and to this end and through the success of your recent drive has advanced one step forward.

Again may I assure you all the people who so kindly assisted us, how very grateful we all are. We shall be publishing in the very near future through the medium of your local press, a complete analysis of the Southern Alberta District and at which time I shall be most happy to forward upon request a copy.

With kind regards and in appreciation for your co-operative service and on behalf of The Canadian National Institute for the Blind I remain,

Yours truly,
R. V. Hewlett,
Executive Officer.

P.S. Official income receipts will be mailed. We are very very pleased with your splendid results.

ARROL-WALSH

A pretty double-ring wedding ceremony was solemnized Saturday 27th September, in the Tintern United Church, Ontario, when Mary Elizabeth Walsh, only daughter of Mrs. J. L. Ryan, Bassano, Alberta, was married to Edward Buchanan Arrol, elder son of Rev. E. B. Arrol, B.A., R. R. 1, Vineland. Rev. E. B. Arrol, father of the bridegroom, officiated at the colorful ceremony.

The bride looked lovely in an afternoon dress of light blue crepe, with black and white accessories, and a corsage of white roses. Miss Ruth Arrol, the bridegroom's sister attended the bride, and wore a pink crepe dress with matching accessories, and a corsage of pink gladioli. The mother of the groom wore a blue crepe with black accessories. Miss Elsie Arrol, sister of the bridegroom presided at the organ, and Mrs. Harold Martin sang, "I Love You Truly" during the signing of the register. John Arrol of Detroit, Michigan, and cousin of the bridegroom was groomsmen. The ushers were: Clifford Hoffman, Ralph Martin and Wallace Martin. The church was beautifully decorated with eladioli.

Out of town guests were Mr. and Mrs. Arrol and son John of Detroit; Miss Harriet MacLachlan, Toronto; Miss Ruth Arrol, Oshawa; Miss Elsie Arrol, Toronto; and Mr. Tony Pelashok, Oshawa.

After the wedding ceremony a buffet supper was served in the home of the bridegroom.

The newlyweds left Saturday evening for a brief honeymoon at Niagara Falls. They will reside at Kingston, where both bride and groom are enrolled in Second Year Arts at Queen's University, Kingston, Ontario—The Express, Brantville, Ontario.

ALBERTA EDITORS MEET

(Special Report by Canadian Printer & Publisher Representative)

The weekly newspapers are performing a major service to their communities, Alberta editors were told by W. E. McCartney of Brampton, managing-director of the Canadian Weekly Newspapers Association, at the annual convention of the Alberta division, C. W. N. A., which met in the Macdonald Hotel, Edmonton, last week-end.

The publishers discussed rising costs, shortages of materials and help, promotion of advertising; then elected officers and named the first life members. Trophies and prizes in the Better Newspapers and Commercial Printing competitions were presented.

Mr. McCartney, in his address, said that rural publishers have a large investment in buildings, plant and equipment. He said that the editors of weekly newspapers were performing a service as valuable to their community as other professions.

The national officer gave facts on national and local advertising and said that space in a good weekly newspaper was well worth one dollar an inch to the advertiser.

Clive B. Nesbitt of Brooks, Alberta president, presided over the sessions. Making the annual address, he said that the shortages and difficulties of war years were by no means ended.

"Costs of both materials and labor have risen alarmingly, yet charges made by the weeklies for their services were much too reasonable, particularly advertising rates."

Mr. Nesbitt said that as a group, the weekly newspapers had been in the long fight against inflation when war was here, and that the home town publishers would have to demand more for their services to cover higher costs.

The Alberta Association, which some months ago was incorporated, honored three pioneer editors who had rendered special meritorious services through the years, including the early press organizations preceding the present.

Delegates made these Honorary Life Members: Charles Clark Sr., founder of the High River Times, who began publishing there in territorial days and has served as national president. Sam R. Hodson, veteran publisher of the Okotoks Review, whose illness prevented his presence; after attendance at more than forty press conventions; and A. L. Horton who founded the Vegreville Observer in 1906 and whose editorials are widely quoted. Illuminated addresses will be presented to all three.

The convention stood in silent tribute to the memory of W. H. Schierholz, for some years publisher of the Rocky Mountain House Mountaineer and a past president, who died some weeks ago.

Results of the annual newspaper and printing competitions held to measure progress in service, were announced at the close.

Better Newspaper Contest, with Grain and Milling Advertising Service Shields for each section—Weekly with circulation over 750, first, The Red Deer Advocate; second, The Lacombe Globe. With circulation less than 750, first, The Vulcan Advocate; second, The Banff Crag & Canyon.

Dominion Textile trophy for best front page, first, The Wetaskiwin Times; second, The Red Deer Advocate. The Herbert McCrea Memorial trophy for best editorial page, first, The Clearwater Local Press; second, The Red Deer Advocate.

Clarke Bros. Co. Ltd. trophy for the best display of commercial printing, first, The Wetaskiwin Times; second, The Clearwater Local Press; third, The Chauvin Chronicle.

(Continued on page 5)

World News In Pictures

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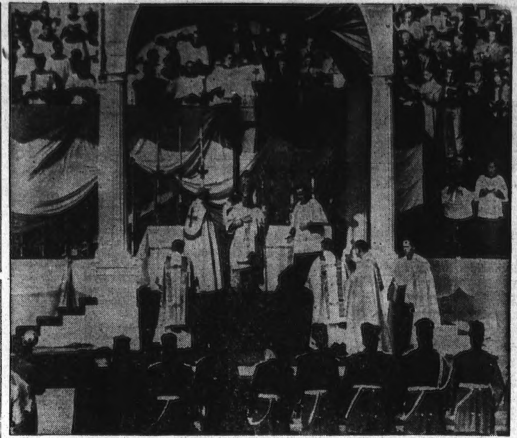
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SUDDEN STORM CAUSES ONTARIO CROP DAMAGE—Twister, which hit Ontario's Chatham area wrecked the home of Mrs. Lloyd Nead of Glenwood, seen with her son, Richard, as she stands before a shed containing some of the family belongings which were salvaged after the house was flattened by the high wind. The sudden wind did thousands of dollars' crop and property damage.



LADY'S LADY—Family pet at the Dessier home in Kitchener is this deer, called Betsy, which wandered into the garden as a fawn four years ago. Now full-grown, Betsy is seen with Jean Dessier. Betsy is quite attached to women, but shows a violent dislike for men.



CELEBRATING OUTDOOR MASS AT EUCHARISTIC CONGRESS—The Most Rev. Giovanni Ciconnani, apostolic delegate to the United States, is shown (centre, on altar) as he celebrated holy mass at the Eucharistic Congress in Buffalo, N.Y. The mass was held in the Civic stadium and was attended by a giant throng of worshippers and clergy, including six cardinals.



NEW BOMB BLASTS KEEP PALESTINE TERROR ALIVE—New wave of jitters rolled across Jerusalem after terrorists blew up an Arab shop. Troops and police dashed to action stations, recalling the recent blast that killed 10 and injured 54 persons. Two coaches of a Cairo-Haifa train were derailed by a hidden mine. This picture of Jerusalem shows the Jaffa road near scene of latest blast.



THROUGH A BLAZING HOOP—Daring rider puts his motorcycle through this flaming loop during recent police show at Hendon, England.



TWO DIE, THREE INJURED—Force of impact, when their car ran into a truck stopped on the highway near London, Ont., threw all five persons in the car into the front seat, shown here. Truck driver said he thought he had been struck by another truck, so great was the crash.



NEGRESS REFUSED ENTRY TO NURSES' SCHOOL—Marissa Scott, shown centre with two nieces, has been refused admittance to a nurses' training course in Owen Sound, Ont., presumably because she is a Negress. Hon. Russell T. Kelley, Ontario minister of health, said there was nothing he could do about it when approached by Ed. Sargent, boy manager of Owen Sound. Marissa may train in Windsor.



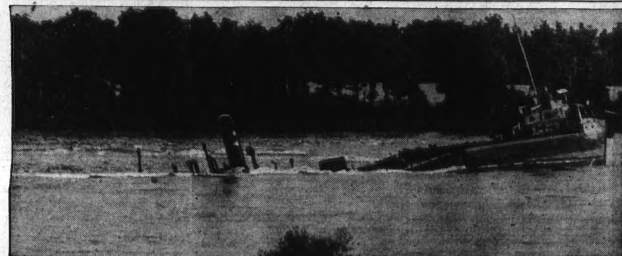
LIKES "MAIL ORDER" MARRIAGE SYSTEM—Bill Keralas, chef of a Guelph, Ont., restaurant has a "mail order" fiancée and he recommends the system to any one who wishes to try it. Shown with him is Diamond Anagnostopoulos, who arrived in Canada from Greece recently after a mail engagement for 18 months. Their marriage was arranged by their relatives and hastened when guerrillas attacked her native town and she sent a call to her fiancé for help. Bill then arranged air transportation to Canada.



HELICOPTER MELODRAMA—Runaway ride in a horse and buggy to the edge of a steep ocean cliff gave Jane Wyman, shown here, and Lew Ayres a real scare, but they were unhurt. Team was frightened by helicopter hovering overhead and shooting film for forthcoming movie.



LITTLE LADY AND PITCHFORK DISCOURAGE ANGRY BULL—Fighting off enraged bull with a pitchfork on their Perth county farm, Mrs. Henry Cheslock, slightly-built woman, saved her husband from possible death. Mr. Cheslock, dragged to safety by his wife, had six ribs, collarbone broken, was cut and bruised.



ILL-FATED SHIP MILVERTON SETTLES IN ST. LAWRENCE RIVER—Freighter Milverton is shown as she slowly but surely crumbled to pieces on a shoal in the St. Lawrence river after her recent collision with the tanker Tranalake. Swept by fire and explosion, she has balanced precariously on a rocky ledge ever since the accident which claimed the lives of nine of her crew.



BEST MAN—Cousin of the King, the Marquis of Milford Haven is to be best man at the wedding of Princess Elizabeth and Lieut. Philip Mountbatten on Nov. 20.

The Blaimore Graphic

(Established 1908 as Blaimore Enterprise)



Alberta Weekly Newspapers Assn.

Weekly Newspaper Advertising Bureau

Authorized as Second-Class Mail by the Post Office Department, Ottawa.

Office of Publication
BLAIRMORE, ALBERTA

Subscription, to all parts of the Dominion, \$2.00 per annum; United States and Great Britain, \$2.50; Foreign, \$3.00; payable in advance.

Business locals, 15c per line.

Legal notices, 15c per line for first insertion; 12c per line for each subsequent insertion.

Obituary notices, inserted free of charge, but lists of funeral offerings charged at 10 cents per line.

Display advt. rates on application.

J. R. McLeod, PUBLISHER

Blaimore, Alta., Fri., Oct. 17, 1947.

CONSERVATION CHEAPER

Ill health is waste, say the medical leaders. It saps energy, stifles ambition, cuts earning capacity, retards progress and steals happiness. How much better, they note, to conserve health while we have it and, if it is threatened, to send out an alarm for a medical expert to save it.

DON'T WAVER. Say "Maxwell House". It's the same marvellous coffee blend whether packed in Super-Vacuum Tin (Drip or Regular Grind) or Glassine-lined Bag (All Purpose Grind).

BRITAIN ORGANIZES TRAVELLING EXHIBITION TO EXPLAIN ATOMIC ENERGY

The basic facts about atomic energy are to be brought home to the people of Britain by means of an ingenious travelling exhibition. It is being organized by the Atomic Scientists Association with the Ministry of Supply and takes a form specially fitted to a train of two coaches. At the beginning of November it will begin an extensive tour covering 26 main towns in England, Scotland and Wales. The aim of the exhibition is to explain all the various implications of nuclear fission and to illustrate both its destructive and constructive properties. Charts, working models and photographs are being used to demonstrate the fundamental principles underlying this newly discovered natural force.

BABY TEETH

Irregular teeth, which ruin the appearance, literally have their roots in childhood. They may be due to neglect of baby teeth, to such child habits as thumb-sucking or lip-biting, or to mouth breathing due to adenoids or other nasal obstruction, to retaining baby teeth longer than normal or to neglect and loss of the first molar on the second set.

Dental officials at Ottawa advise regular twice yearly examinations to enable dentists to off-set such conditions.

No matter how young a child is, he should be given special medical attention if he squints. Medical authorities declare that squinting which develops in infancy should be investigated and treated. If left too long, the vision in the squinting eye may be lost through disuse. This, the experts say, is very likely to occur if nothing is done before the age of five of six years is reached.



— Canadian Pacific Railway Photo
A proud mother is Ginger of Saliba, a Canadian Pacific Railway train champion German Shepherd dog, while she was enroute to Vancouver whose litter of seven coal-black pups with her master, Charles Gough, of pics was born in the baggage car of Belcol, Quebec.

BODY AND MIND

Careful analysis has shown that well-fed people are more resistant to infectious, disease and can withstand all sorts of strains and stresses better than those who are undernourished. Therefore, say the health authorities, maintenance of health through adequate diet is particularly important during school years.

Students are urged to give more than casual thought to their food, par-

ticularly when at school or college, away from those home influences which ensure that they are eating properly and regularly. The health experts suggest, too, that young people at study include books on health conservation among their reading.



I've got some old masters too but I like the look of these better."

HOW YOU WILL BENEFIT BY READING

the world's daily newspaper—

THE CHRISTIAN SCIENCE MONITOR.

You will find yourself one of the best-informed persons in your community on world affairs when you read this world-wide daily newspaper regularly. You will gain fresh, new viewpoints, a fuller, richer understanding of today's vital news—PLUS help from its exclusive features on homemaking, education, business, health, music, radio, sports.

Subscribe now to this special "get-acquainted" offer—1 month for \$1 (U.S. funds only).
Name _____
Street _____
City _____ State _____



Today's best buy...

CANADA SAVINGS BONDS*

A year ago thousands of Canadians arranged to buy Canada Savings Bonds by instalments as a convenient, familiar way of saving money. Now those bonds are theirs—ready funds to use any time, for any purpose they wish.

Today you have an opportunity to start a new "nest egg". Again you

can buy Canada Savings Bonds by easy monthly instalments through any branch of The Royal Bank of Canada; or arrange with your employer to buy them for you through regular salary deductions. You can also buy them outright for cash, if you prefer.

A year from now you'll be glad you decided to buy again.

*On sale now, for cash or by instalments, at all branches.

THE ROYAL BANK OF CANADA

BLAIRMORE BRANCH
BELLEVUE BRANCH

M. G. SMITH, Manager
L. B. LONG, Manager

Rain or Shine good anytime!



Whatever the weather, whatever your worries, you'll feel happier, more secure, if you have a nice little nest-egg of Canada Savings Bonds tucked away. If you need money quickly they can be cashed at any time at their full face value plus interest.

You can buy up to \$1,000 in any one name (but no more) in the same convenient ways — for cash or on easy instalments. Take advantage of this fine opportunity without delay. Buy Canada Savings Bonds today!

ON SALE OCTOBER 14th at banks and through investment dealers, or through your Company's Payroll Savings Plan.



Canada Savings Bonds

SECOND SERIES

Migration Within The Empire

IMMIGRATION HAS BEEN A MATTER of foremost interest since the war ended and nations commenced to reorganise their industrial and social life on a peacetime basis. The restlessness and uncertainty of life during the war led many people in Europe and the United Kingdom to consider starting new homes in this continent or in other parts of what used to be called "the new world". Lack of shipping space has so far prevented any large-scale immigration plan, but considerable attention has been given to the subject, and a great many diversified opinions have been expressed. When there are once more normal facilities for ocean travel and extensive movement of people from one part of the world to another can be arranged, we shall likely see a considerable flow of immigration, but at present there is little prospect of many of the plans which are being suggested being carried out for some time.

More Wanted In Australia

Because of the relatively small population of Canada, in proportion to the area of the country, we are deeply interested in any discussions concerned with immigration. The Honorable A. A. Calwell, Australian Minister of Immigration and Information, was a recent visitor in this country, and he expressed the opinion that migration from the United Kingdom to the Dominions is essential to the security of the British Commonwealth. "We in Australia have a population of 7,500,000 now, and we want to raise it to 20,000,000 in two and a half generations," Mr. Calwell stated. "We have to do this if Australia is to continue to be a citadel of European culture and civilisation in the South Pacific," he continued.

Suggests Move From Britain

Mr. Calwell further stated that, in his opinion, Britain now has ten to fifteen million more people than she can feed, even in peacetime, and he suggested that it would be logical for these people to migrate to the Dominions. More than 400,000 people in the United Kingdom, he said, had registered to go to Australia. While it is apparent that at present Britain is having difficulty in feeding her population, this is known to be caused by the economic crisis now facing the country. It is also known that there is a critical labor shortage in Britain and that, while some British people are migrating to Canada and Australia, people are being brought from Europe to help to meet the demands for workers in the United Kingdom. It is therefore apparent that the government would strongly oppose any scheme of migration on the scale suggested by Mr. Calwell. It would be desirable, indeed, to build up the populations of Canada and Australia with people from Britain, but it is certain that any plan for migration on the scale proposed by Mr. Calwell, will have to wait until the labor situation in Britain has greatly improved.

"Ah-h-h! I Can Breathe Again!"

If your nose sometimes fills up with stuffy transient congestion—put a few drops of V-A-T-R-O-NOL in each nostril. It quickly reduces congestion and makes breathing easier in a hurry... a first grade relief from stuffy, sneezy, stuffy distress of head colds follows directions in the package.

VICKS V-A-T-R-O-NOL

GEMS OF THOUGHT

HOME

Home is the dearest spot on earth, and it should be the centre, though not the boundary, of the affections.

—Mary Baker Eddy

The first indication of domestic happiness is the love of one's home.

—Montclair

Many a man who pays rent at his life owns his own home; and many a family has successfully saved for a home only to find itself at last with nothing but a house.—Bruce Barton

No genuine observer can decide otherwise than that the homes of a nation are the barometers of personal and national safety.—Holland

He that doth live at home, and learns to know God and himself, needeth no farther go.—Christopher Harvey

Men are free when they are in a living homeland, not when they are straying and breaking away.—D. H. Lawrence

The halibut has both eyes on the right side of the head.

ASPIRIN EASES
ACHES AND PAINS OF
COLDS
LOWEST PRICES
12 TABLETS... 15c
24 TABLETS... 25c
48 TABLETS... 45c
Genuine Aspirin is marked this way.

HEMORRHOIDS

2 Special Remedies by the Makers of Mecca Ointment Mecca Pile Remedy No. 1 is for Proctoid Hemorrhoids, and is sold in Tube, with pipe, for internal application. Remedy No. 2 is for External Hemorrhoids, and is sold in Jar, and is for external use only. Price 50c. Order by number from your Druggist.

GIRLS! WOMEN! TRY THIS IF YOU'RE NERVOUS, CRANKY, TIRED-OUT

On "CERTAIN DAYS" of the Month!

Do female functional monthly disturbances make you feel nervous, fidgety, cranky, or tired and "frazzled out" on "certain days"? Then do try Lydia E. Pinkham's

Lydia E. Pinkham's VEGETABLE COMPOUND

Vegetable Compound to relieve such symptoms. This fine medicine is very effective for this purpose! For over 70 years thousands of girls and women have reported benefit. Just see if you, too, don't report excellent results! Write for free trial.

VEGETABLE COMPOUND

Dead Bird Found With War Message

EASTBOURNE, Sussex, England.—A French war casualty has just been found.—a pigeon which carried three resistance messages to England four years ago but died before it could deliver them.

Boys playing in the loft of a bombed hotel overlooking the skeleton of the pigeon recently.

A message strapped to its leg told of German troop movements. Another said: "We put all our hopes in you and are sure of victory." We trust our news to the little messenger."

DEBATE RAISE FOR ELIZABETH AFTER WEDDING—Princess Elizabeth, shown above, now gets an annual allowance of \$60,000, but whether or not there will be an increase after her marriage to Lieut. Philip Mountbatten is now under consideration. Opposition to an increase has been indicated by letters to newspapers and a few labor protests. Parliament must authorize any increase there might be.

DEVIL'S ISLAND, DREADED PENAL COLONY IN FRENCH GUIANA, TO CLOSE SOON

Established By Napoleon III Over 90 Years Ago—Brigadier Pean Of Salvation Army, Has Done Grand Work Among The Convicts

PARIS.—Brigadier Charles Pean was 19 when he entered the French branch of the Salvation Army. He joined them with one objective—to work for abolition of Devil's Island, the dreaded penal colony in the malarial swamps of French Guiana.

Today his life's goal is in sight. All but 800 of the liberated convicts, those who completed their sentences but had little chance of ever getting back to their homes, have been returned to France. The 2,718 convicts who still must finish out their terms soon will be transferred to a new prison in France.

No convicts have been sent out to the "dry gullotine" off the northeast coast of South America, 100 miles from the equator, since 1938, when France decided to abolish the penal colony. But the process of closing down Devil's Island, interrupted by the war, has been slow.

Napoleon III established the colony more than 90 years ago. At first, as 80 per cent. of the 70,000 criminals sent there died before completing five years of their sentences in the disease-ridden colony.

Drilling operations are to begin shortly on a reservation near Neepawa. Th reason the Neepawa area came into the oil picture is that during the last war period it was observed that magnetic instruments of war went dead just east of the town. Winnipeg families' houses with knowledge of "magnetometric anomalies" in producing Alberta fields heard of this and they organized the Langford Oil Syndicate. Its activities in core drilling will be watched with interest during the next few months.

The first recorded drillings in the Neepawa district was in 1908. It was then ascertained that the sub-strata within the town limits contained salt. Today that deposit is producing 100 tons of salt every 24 hours.

Dead Bird Found With War Message

EASTBOURNE, Sussex, England.—A French war casualty has just been found.—a pigeon which carried three resistance messages to England four years ago but died before it could deliver them.

Boys playing in the loft of a bombed hotel overlooking the skeleton of the pigeon recently.

A message strapped to its leg told of German troop movements. Another said: "We put all our hopes in you and are sure of victory." We trust our news to the little messenger."

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Canada Passes 12,500,000 Mark In Population

Gain Of 275,000 Between June 1926 And June 1947—Ontario Has Largest Gain

OTTAWA.—Canada's population has been boosted over the 12,500,000 mark by a population gain of 275,000 between June 1, 1946, and June 1, 1947.

This was disclosed by the Dominion Bureau of Statistics which estimated the June 1, 1947, population at 12,522,000 compared with a population of 12,307,000 on the corresponding date of 1946. The gain in the year was the largest numerical increase for any year since Confederation.

The increase since the last Dominion-wide census was taken in 1931 was 1,075,000, a gain of more than nine per cent. All provinces except Prince Edward Island showed higher population figures in 1947 than they did in 1946. The island's population remained unchanged at 94,000.

Population of Ontario, Quebec and British Columbia made the largest gains. Ontario's population rose 88,000, Quebec 82,000, and British Columbia 41,000. Alberta showed a gain of 39,000, Manitoba an increase of 16,000, and Saskatchewan an increase of 9,000. New Brunswick's population rose 11,000, and that of Nova Scotia by 9,000.

Estimated population by provinces (totals for the preceding year in brackets): Prince Edward Island, 94,000 (94,000); Nova Scotia, 92,000 (92,000); New Brunswick, 491,000 (480,000); Quebec, 3,712,000 (3,680,000); Ontario, 4,159,000 (4,101,000); Manitoba, 743,000 (727,000); Saskatchewan, 842,000 (833,000); Alberta, 822,000 (803,000); British Columbia, 1,044,000 (1,008,000). Estimates for the Yukon and Northwest Territories were 8,000 and 16,000, respectively.

FUNNY And OTHERWISE

OTHERWISE

She—"And after we are married, will you give me an allowance?"

He—"Assuredly, dear."

She—"A liberal one? So that I may buy anything I like?"

He—"Of course, darling. You may spend my money just as fast as I can make it. Any other questions?"

She—"Yes. How fast can you make it?"

Visitor (to principal of business training college): You seem very busy in this establishment.

Principal: Oh, yes, we are busy.

Visitor: Suppose you give your girl students a thorough training?

Principal: Certainly. Why 60 per cent. of them marry their employers the first year.

Teacher (during written English test)—Write a sentence, with the word "analysis" in it. Pupil's Exam Paper.—The teacher told us to look up the word "analysis" in the dictionary.

"Yes," said his proud mother. "John is such a good boy, and fond of dumb animals. Why only last night I heard him say in his sleep 'Feed the kitty, feed the kitty.'"

Bobby—Ma, what was the name of the last station?

Mother—Don't bother me, I don't know. Don't you see I'm reading?

Bobby—Gosh, that's too bad you don't know, cause little brother got off there.

His secretary was just comfortably snored on his lap when the boss looked up and saw his wife entering the office. "Mile High Furniture Company," he dictated rapidly. "Gentlemen: Shortages or no shortages, how long do you think I can run my office with only one chair?"

Fan (arriving late)—"What's the score?"

Friend—"Nothing to nothing."

Fan—"Good game?"

Friend—"Don't know. It hasn't started yet."

Hubbard (arriving home late)—

Can't you guess where I've been?

Wife—I can, but go on with your story.

Barber—"Here comes a man for a shave."

Apprentice: "Let me practise on him."

Barber: "All right, but be careful not to cut yourself."

Mrs. Brown: "Anything in the paper, Henry?"

Mr. Brown (stifling a yawn): "Nothing striking."

Mrs. Brown: "Well, that's the best bit of news I've heard for a long time."

C.W.N.A. President



R. A. Giles of Lachute, Que., who will be named president of the Canadian Weekly Newspaper association at its annual meeting in Victoria, B.C. He is a past-president of the Ontario-Quebec division of weekly newspapers, and for the past 10 years has acted as secretary of that organization. He has spent nearly 40 years in newspaper work, graduating in stages from printer's devil to editor.

In the 20 years preceding the Second World War, Canada did not produce a single sea-going merchant ship.



Relieve Misery of HEAD AND CHEST COLDS while children sleep

When colds strike, rub throat, chest and back at night with THERMOGENE Mentacore Rub. Soothing medicinal vapours penetrate after breathing passages—start right away to break up congestion, soothe irritation, quiet coughing. Comforts aching muscles like a warm blanket! Try it! You'll say THERMOGENE MEDICATED RUB is a real blessing! Write for free introductory tin now to Dept. MBT 296 Richmond St. W., Toronto.

THERMOGENE RUB

"U-M-M-M! WHAT A FLAVOR-LIFT!"



MR. BRISK says "WHEN YOU'RE TIRED AS YOU CAN BE, DRINK A CUP OF LIPTON'S TEA"



WORLD HAPPENINGS

BRIEFLY TOLD

Phone calls made in Britain during 1946 totalled 2,500,000,000.

A ship sailed recently from Baltimore harbor carrying 8,565 tons of coal to Newcastle, England.

Postman P. S. Green, Shrewsbury, England, claims to have walked 300,000 miles during his 50 years of delivering letters.

Beginning her dollar-saving campaign to help Britain, Hamilton, Bermuda, has imposed strict restrictions on pleasure travelling.

The Marquis of Milford Haven, 28, will be best man at the wedding of Princess Elizabeth and Lieut. Philip Mountbatten Nov. 30.

The Nicaraguan government has announced a decree making "all participants in Communist movements" subject to trial by military tribunals.

Following the recent placing with Canada of Egyptian orders for 20 locomotives at a value of over \$2,000,000, a Canadian trade mission is to visit Cairo.

Plans for an \$80,000 steel industry near the Assuan dam, Egypt, designed to supply the entire Middle East were announced by Leon Setton, Cairo business man.

The Dominican republic announced it had withdrawn its minister from Madrid in compliance with a 1946 United Nations assembly recommendation directed "at the Franco regime in Spain.

Tuberculosis Deaths Show Increase

Only Saskatchewan And Ontario Report A Fall In The 1946 Death Rate

OTTAWA.—Canada lost ground last year in the battle against tuberculosis, the Canadian Tuberculosis Association reported in announcing the necessity of intensifying its tuberculosis program across the Dominion.

Figures released by the Vital Statistics Branch of the Dominion Bureau of Statistics disclosed that 238 more Canadians died last year from the disease than in the previous year. A total of 6,797 Canadians died of TB in 1946 and the TB death-rate has climbed from 45.9 per 100,000 of population, the 1945 all-time low, to 47.2.

Only Ontario and Saskatchewan have reported a fall in the 1946 death-rate, which was 25.4 in Ontario, and 24.6 in Saskatchewan. Quebec stood highest at 72.2. Other provinces: Alberta 57.1; Manitoba 44.6; British Columbia 57.7; New Brunswick 57.9; Prince Edward Island 58.5; Nova Scotia 61.8.

"There is some consolation in the fact that the 1946 death-rate is still below the average established during the war years, but it is regrettable that the rate should be going up instead of down," said Dr. G. J. Wherrett, C.T.A. executive secretary. "It is all the more disappointing because our neighbor across the line, the United States, is able to report an all-time low of 35.9 per 100,000 of population during 1946."



CHAMPION "YOUNG FARMER" OF THE U.S.—Bill Carlin of Coatesville, Pa., won the title of America's champion young farmer at a meeting of the U.S. "Young Farmers". Bill took over the running of his father's farm after the latter had become discouraged and decided to quit. Previously, Bill's only knowledge had been gained by studying at an agricultural college and reading everything he could find on farming. Today, at 20, Bill has turned the property into a well-paying business, raising 4,000 chickens, 40 cattle and acre after acre of grain and market produce. Here he is among his seven-foot stalks, grown on land that was formerly "worn out."

Hunter! Make Sure It's A Deer

There are always people who should never be permitted to handle firearms—and a lot of them seem to be hunting enthusiasts. Some of them are criminally careless. They blare away at every sound and shadow, not bothering to find out what they are aiming at before they pull the trigger. Then there are others who are temperamentally unsuited. They get tense, nervous, carried away with excitement. Their imagination plays tricks on them—makes a man look like a deer or a bear or a partridge or a rabbit or a duck. When we say this, we are not exaggerating, but simply recalling the sworn testimony given at inquests in this province by men who have killed other men. It is all there in the records of coroners' courts. "I thought he was a deer," "I saw something moving behind the leaves, and I thought it was a bear." In one case the father of three children was taken for a partridge. It was stupid, but not funny, and nobody could have expected the widow to say graciously, "It's all right—we all make mistakes."—St. John Telegraph-Journal.

HISTORIC FLAG

The white flag which signalled the German surrender of Boulogne to Canadian troops in 1944 was handed to the city's mayor recently at a ceremony attended by Canadian naval, army and air force representatives.

Health LEAGUE OF CANADA TOPICS OF VITAL INTEREST

DIPHTHERIA AND WHOOPING COUGH DECLINE

The situation in Canada in 1946 in regard to diphtheria and whooping cough showed marked improvement in comparison with the previous year. Provisional figures issued by the Dominion Bureau of Statistics reveal there were less cases of and fewer deaths from these two diseases last year.

The whooping cough situation, in particular, showed marked improvement, with more than a 50 per cent. reduction in fatalities recorded. In 1945 there were 12,192 cases with 437 deaths, against 7,971 cases and only 226 deaths in 1946. Improvement in the diphtheria picture was also spectacular. In 1945 there were 2,525 cases and 229 deaths, against the 1946 figures of 2,786 cases and 270 deaths.

At that, however, diphtheria and whooping cough each caused more fatalities than diphtheria and whooping cough which in 1946 was in epidemic stage. There were 2,527 cases of polio with 177 deaths. In 1945 there were only 384 cases of polio and 24 deaths.

Increased use of diphtheria toxoid and whooping cough vaccine is reflected in the lowered case and death rates. These two preventive agents can wipe out diphtheria and whooping cough just as vaccination has eliminated smallpox.

However, until both diphtheria and whooping cough have been wiped out as menaces to the health and lives of children, there still will be need of intense immunization campaigns.

That is why there is continued need for such annual observances as "National Immunization Week" which is sponsored throughout Canada by the Health League of Canada in cooperation with health departments.

The Health League requests that parents or guardians of children who have not been immunized against diphtheria and whooping cough—and smallpox, too—consult their health departments or their family physician at once.

VALUABLE RYE

BLAINE, LAKE, Sask.—A carload of new rye valued at \$7400 was shipped from this north Saskatchewan village recently. The grain was graded 2CW and comprised 2,147 bushels.

Comedian Insures Lip For \$50,000

NEW YORK.—Lloyds of London, which will insure a performer against almost anything, was asked recently to write a \$50,000 one-year policy to protect comedian Finky Lee against loss of his lip. The policy will cost the diminutive comedian \$2,500.

Whaling Industry Probable For Prairies

Whaling seems a highly improbable industry to become established on or near the Prairies. Nevertheless, an effort is reported under way to develop it in Manitoba. A Toronto company plans to start hunting white whales in Hudson Bay next summer; the carcasses will be dealt with at a plant on the shore of the bay, probably near Churchill.

The enterprise is not without precedent. Hudson Bay was a famous whaling ground for many years, much frequented by ships from New England. This is the first time, however, that any attempt has been made to process the oil and other produce in Canada.—Edmonton Journal.

26,522 IMMIGRANTS

OTTAWA.—A total of 26,522 immigrants came to Canada during the seven months ended last July 31, according to figures released by the immigration branch. Most of the immigrants were from the British Isles.

Chopsticks are used by some Chinese for signaling secret codes across a room.

LITTLE REGGIE

MAI: WHERE'S THE IODINE? IN THE CABINET... WHY? GOOD GRACIOUS! HE MUST BE INJURED! REGINALD! DARLING, WHAT'S WRONG? WE'RE PLAYING INDIANS... AND I WANT TO BE A REAL RED-SKIN!



PEGGY

PEGGY: YES, AND AM I GLAD TO HAVE YOUR NOISE SUPPORT! THIS OVERSTUFFED RIDDLE GIVES ME COMPLEXES— I LISTEN TO THE NASTY THINGS WHICH BOB ARE SAYING! I DON'T HEAR ANYTHING BUT THE USUAL ORPHAN NOISES! HEY! WHAT PURTY GREEN EYES! THE KID ON THE LEFT HAS A CUTE NOSE! YEAH, THEY'RE BOTH CUTE... BUT THE ONE IN THE MIDDLE HAS THE BEST FIGURE!



FRISCILLA'S POP—But That's Different

I haven't seen you playing with the boy next door lately. I don't talk to him any more. Don't be like that, son. We all have to live together on this world and we ought to make the best of it!



Answer To Last Week's Puzzle



ESCAPES DEATH BY "MIRACLE"—Uninjured escape of Jack Edwards, Peterboro, seen with his wrecked car, is said "miraculous" by police. Car rolled over at least twice, snapped off pole, stopped upright.

Fishermen Capture 1,000-Pound Turtle

CLARK'S HARBOR, N.S.—A 1,000-pound turtle was harpooned, hog-tied after a one-hour battle, and towed into port by three fishermen in a small boat here.

When harpooned the monster at first took the boat in tow, and only when it surfaced were the men, Claremont and Dolma Jones and Wilfred Rennahan, able to throw a rope around and later shoot it.

Since they were unable to haul it into the craft, they towed it to port.

Woman Has Spent Three Years At Sea

NEW YORK.—A veteran of ocean crossing, completing her 14th trans-Atlantic voyage, arrived here on the Norwegian American Line steamship Stavangerfjord. She is Mrs. Madeline Hovstad, 75 years old, of Baltimore. She estimated that she had spent three full years at sea.

Born in Norway, she made her first ocean voyage to the United States in 1880 and made her first return trip 15 years later.

The practice of shoeing horses was known in 300 B.C.

THIS CURIOUS WORLD By WILLIAM FERGUSON



ANSWER: Mother's Day became a legal holiday in 1914, largely through efforts of Miss Anna Jarvis, of Philadelphia. The date, the second Sunday in May, was selected because it came nearest the anniversary of her mother's birth. However, the idea had been suggested by others long before.

By Margarita



—By Chuck Thurston



—By Al Vermeer



X-X OUR CROSSWORD PUZZLE X-X

HORIZONTAL

1 Part of circle
4 Tibetan priests
10 To knock
12 Also
13 To honor
14 Measure of time
15 A number
16 A Persian vessel of the bucket type
17 Gun (slang)
18 Gutter mound
20 A caravanserai
22 Mohammedan priest
23 Elongated fish
24 Plural duck
25 Head covering
26 Bird
30 Part of ship
31 A climbing plant
34 A loud ringing sound
41 Medieval weapon
45 An islet
46 Rugged crest
48 Sandstone tree
49 Flying mammal
50 Companies
51 Singing voice
52 Alaska lace edging
53 The fourth salt
54 The yellow
55 The yellow
56 Breath loudly
57 Lubricating liquid
58 Writing implement
59 Bristles
60 To sit in arrest

VERTICAL

1 Business coin
2 Fish egg
3 That which infects
4 Narrow road
5 Puss
6 Small portion
7 A water spirit
8 To search
9 Organization into groups
10 A macaw
11 To stroke lightly
12 The yellow
13 Measure of length
14 Measure of length
15 Pronoun
16 Pertaining to the chest
17 Grain fungus
18 Grain fungus
19 Dried bread
20 Night
21 Cunning of lead
22 Feline
23 Musical note
24 Legating note
25 Note of scale
26 Headland
27 Woody plant
28 High mountain

Answer To Last Week's Puzzle

DOWN
1 BIRD
2 EGG
3 INFECT
4 PRIEST
5 ROAD
6 PUSS
7 PORTION
8 SEARCH
9 GROUP
10 KNOCK
11 STROKE
12 YELLOW
13 LENGTH
14 LENGTH
15 PRONOUN
16 CHEST
17 FUNGUS
18 FUNGUS
19 BREAD
20 NIGHT
21 CUNNING
22 FELINE
23 NOTE
24 NOTE
25 SCALE
26 HEADLAND
27 WOODY
28 MOUNTAIN

MENDING MINDS

Illusions of the Mind can be cured in the great majority of cases just as definitely as ill of the body. National Health experts in mental health declare that early treatment is the essence of cure in these, as in physical ailments.

Mental hospitals in Canada are now discharging 60% of their patients within one year of admission and some cases require treatment for only a few weeks.

Stubborn Skin Ailments respond to "Kleores"—the quick healing salve for Eczema, Psoriasis, Itch, Impetigo, Ringworm, etc. 50 cents, \$1.00. At all drug stores—or write Kleores Mfg. Co., Winnipeg.

FOR SALE—1935 Ford, 2-ton truck in good condition. Tires in fair shape. Apply Joseph Joas Blaimore, West End.

JET POLISH FOR HOT STOVES . . . does a perfect job without brush of bother. Leaves no black finish. Ask for "JET."

Local and General Items

FOR SALE — 1928 Pontiac Coupe, Fair condition. Apply Box E, Blaimore Graphic.

WANTED—Horses for Fox Hunt; 1c pound. Contact JOE JACOB, Hillcrest, Alta. [May 9-11]

TRY OUR SOCIETY PRINTING

Mr. and Mrs. Fred Bagan, of Calgary, spent the last week in Bellevue, guests of Mr. John Bagan sr.

The sermon topic at Central United church Sunday evening at 7:30 will be "Re-lighting our lamps". The senior choir will be in attendance. You are cordially invited to be present.

Rev. C. Clarke of Pincher Creek will conduct Matins at 11 a.m. Sunday, October 19th, at St. Luke's Church.

A harvest dance will be held in the Landbreck hall next Friday, the 24th. Royal Canadians orchestra will supply the music.

Elmer McDougall, recently with the RCMP and who spent the past year on duty in Europe is visiting with his brother, Joe McDougall, and Mrs. McDougall.

The Journal learns that there is a good possibility of milk prices in the P.A.s being raised in the very near future. Reason for the boost is said to rise from the decreased number of P.A.s milk producers, increased volume of milk which has to be shipped into the Pass with the resultant increased shipping charges plus the increased cost of feed grain.—Colman, Journal.

CARD OF THANKS

Mr. and Mrs. George King desire to thank Mrs. Stewart and McLean, the nurses and Mrs. Patterson at the local hospital for their kindness and attention to Mrs. King while she was a patient for medical treatment.

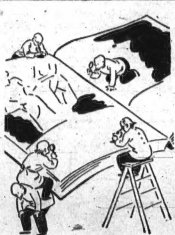
While in Calgary the early part of the week we were greeted on the streets by former Blaimore residents. First we met Mrs. Jean Marchant, who informed us that her mother, Mrs. J. E. Upton, was a patient in hospital there. The next evening we met Miss Helen Dutil and Mrs. Bert Saunders.

DOUBLING UP

During the current housing shortage, and when educational institutions will be more than normally crowded, health officials see a need for special safeguards to ensure healthful conditions.

In boarding school dormitories, as well as in rooms and apartments which are "shared", they say that attention should be given to the adequate accommodation requirements as that sleepers have plenty of ventilation. For health, as well as for comfort, the more space a person can be assigned, the better.

TO BE POPULAR insist on serving Maxwell House coffee. It's packed 2 ways. In Super-Vacuum Tin (Drip or Regular Grind) or Glassine-lined Bag (All Purpose Grind).



Looking Into the Matter . . .

You'll find that EATON merchandise has dependability as well as the kind of dollar-stretching value Canadians demand.

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EATON'S

I want to know

On what friends could your wife depend?



A man may have scores of friends—good ones too—but it's a rare, rare case where he could depend on or expect his friends to look after his wife and family in the way they deserve, if anything happened to him.

The best friend a man can make for his wife and family—and one that he can depend on for practical help—is well-planned life insurance designed to fit his circumstances and his family's needs.

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Reaffirming

A STATEMENT OF POLICY by the GENERAL MOTORS DEALER handling

CHEVROLET • OLDSMOBILE
CHEVROLET TRUCKS

Shortly after the war concluded, and because it was of timely importance, we—your General Motors dealer—issued a statement outlining our business policy.

In the interests of our customers and the community as a whole, we have decided that this policy should now be reaffirmed.

It will be our continuing purpose, therefore, in all our dealings with you to adhere to the following principles:

- ★ We will abide firmly by delivered prices on all New Cars and Trucks, as recommended by the manufacturer.
- ★ We will do our best, having the responsibility of being the sole distributor in this area of new General Motors Passenger Cars and Trucks, to allocate them as fairly as possible with proper regard for orders placed with us and dependent upon the availability of models.
- ★ We will ask only reasonable prices for all Used Cars and Trucks—based on an equitable resale valuation.
- ★ We will make allowances based on proper appraisal

and a fair valuation to purchasers who have cars or trucks to trade.

- ★ We will give purchasers the benefit of those accessories which are available, but delivery of a new car or truck will not be conditional upon the acceptance of accessories other than those desired.
- ★ We will charge only the established prices for parts and accessories, and not more than equitable prices for all types of services. When requested we will gladly provide the customer with advance estimates.
- ★ We will, at all times, strive to be considerate of our customers' needs—and to serve with efficiency, satisfaction and courtesy.

Crows' Nest Pass Motors - Blaimore, Alta.